

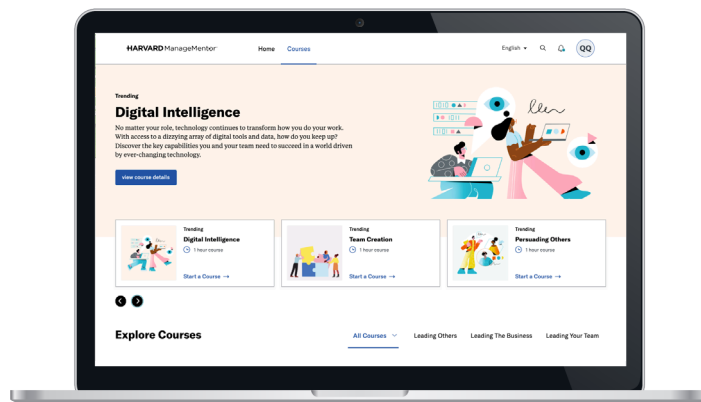
Engaging, Actionable Learning

Harvard ManageMentor®

Build skills for today and tomorrow

Harvard ManageMentor is the premier learning resource for leadership and management skill development.

Give your leaders insights that matter, with content fueled by the ideas from Harvard Business Publishing and other renowned world-class experts. Whether it's used at a desk or on the go, *Harvard ManageMentor* helps learners quickly apply new concepts and skills. *Harvard ManageMentor* drives learning transfer and business impact through an innovative work-based learning approach that focuses on application of skills on the job.



A Flexible Solution to Address Your Critical Business Challenges

TALENT DEVELOPMENT

Focuses on today's most important topics in leadership and management.

PERFORMANCE SUPPORT

Offers support for coaching or performance management through a wide variety of learning resources, including videos, articles, podcasts, infographics, and tools.

CASCADING LEARNING

Through teaching and collaboration, prepares leaders to facilitate development discussions with their teams and others.

TAILORED PROGRAMS

Provides concise stand-alone lessons and assets that can easily be leveraged in the design of leadership development programs.

HIGHLIGHTS

Harvard ManageMentor benefits your organization:

- **Flexible:** Address a range of talent development needs
- **Application focused:** Quickly apply new skills on the job and drive business results
- **Scalable:** A consistent approach that can be delivered to a globally dispersed workforce
- **Continuously updated:** New features and functionality added to enhance the learning experience

Harvard ManageMentor adds value for your learners:

- **Engaging Experience:** Designed to inspire and motivate learners
- **Easy to use:** Simple navigation designed to help learners stay learning
- **Actionable:** Integration of learning with work to ensure application on the job

Easy to Use and Actionable

Harvard ManageMentor combines the highest-quality ideas-led content with a unique learning design focused on putting learning into action. This combination has helped organizations around the world develop high-performing leaders and elevate performance.

An Engaging Learning Experience

LESSONS: Each course consists of several concise lessons designed with an emphasis on learning, practice, and reflection.

- **Learning:** Key management concepts are oriented to a performance goal. Varied learning styles are supported with a mix of content including videos, articles, podcasts, infographics, and downloadable tools.
- **Practice and reflection:** Elements of practice and reflection are integrated into key concepts to keep the learning experience interactive and engaging and to continuously reinforce the connections between concepts and on-the-job application.

ASSESSMENTS: Measure the learner's understanding of the course's key performance goals and their ability to apply new concepts in specific scenarios.

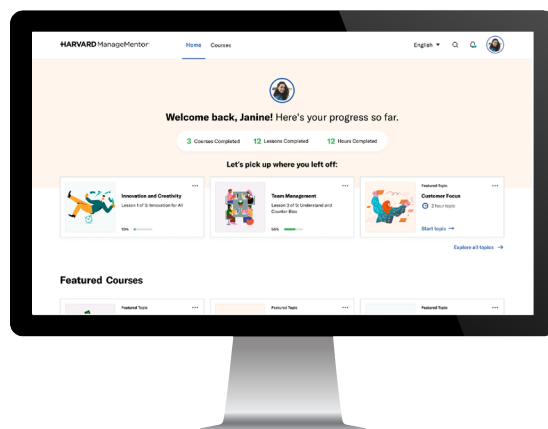
ACTION PLANS: Help learners identify opportunities to apply and develop critical skills on the job. During Action Plans, learners are emailed content, tips, and reminders to keep them motivated and on track.

CAFÉS: Resources and services to help facilitate learner conversations by enabling learners to explore skills and concepts related to each course.

DOWNLOADABLE DISCUSSION GUIDES: Resources to help learners share what they've learned with others, including notes and slides to facilitate conversations.

Focused on Your Success

Harvard ManageMentor can be mapped to an organization's core capabilities and strategy, embedded within current systems and processes, or run on its own. Harvard Business Publishing offers an array of strategic services led by our team of learning design and leadership development experts. Depending on your needs, we will partner with you to ensure that *Harvard ManageMentor* is fully leveraged in achieving your goals and objectives.



ENGAGING DESIGN THAT ALLOWS LEARNERS TO TRACK THEIR PROGRESS ALONG THE WAY

COURSES

Leading Yourself

- Career Management
- Ethics at Work
- Presentation Skills
- Stress Management
- Time Management
- Writing Skills

Leading Others

- Attracting and Cultivating Talent
- Coaching
- Developing Employees
- Difficult Interactions
- Diversity, Inclusion, and Belonging
- Feedback Essentials
- Global Collaboration
- Leading People
- Leveraging Your Networks
- Managing Your Boss
- Meeting Management
- Performance Appraisal
- Persuading Others
- Team Management

Leading the Business

- Budgeting
- Business Case Development
- Business Plan Development
- Change Management
- Crisis Management
- Customer Focus
- Decision Making
- Delegating
- Digital Intelligence
- Finance Essentials
- Goal Setting
- Innovation and Creativity
- Innovation Implementation
- Marketing Essentials
- Negotiating
- Performance Measurement
- Process Improvement
- Project Management
- Sharpening Your Business Acumen
- Strategic Thinking
- Strategy Planning and Execution